



: 2012
: Annual
: Report



BOYS & GIRLS CLUB
OF DANE COUNTY

Great Futures Start Here!

2012 List of Donors

10

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Walgreens
West High School
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Board of Directors | 2012 Annual Report Sponsors

The continued support and devotion of our board leadership allows us to make a difference and touch the lives of the young people who need us the most in our community.

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Development Director Karen Gallagher



The 2012 Annual Report is made possible through the generosity of The Creative Company, which has donated its design experience and time.

A Letter from the CEO

2

Dear Community Friends and Supporters,

It has been a tremendous year at the Boys & Girls Club of Dane County (BGC) – because of you! We want to take this opportunity to thank you for your continued support. As you read our Annual Report, you will see how your investment supported more than 2,500 young people who attended our programs throughout the year.

Because of you, young people like Daniel are thriving and going to College! Daniel who is a senior at LaFollette High School is the youngest of three, raised by a single mother, and has been a member of the Club since the age of eight. Daniel gets up every morning at 5:30 am to catch three buses to school. He puts in a full day of class including rigorous advanced placement courses and later heads to work to support his family. However, Daniel still finds time to be an active member in our college prep program. "I never thought that college was an option for me," said Daniel. "Boys & Girls Club programming has changed my life." This is one of many stories we can share about the thousands of kids enrolled in our programs.

Because of you, we will continue to help our members succeed academically, ensure graduation and prepare them all for great futures! With your continued support we can do even better! Daniel, whose dream is to attend a Big Ten University, owes his recent academic success to people like you who have spent time at the club serving as mentors, providing internships and the financial resources to help support his future. Daniel is confident that he will graduate from college and become an Engineer.

Below are a few highlights from our 2012 Accomplishments...

- 100% of our College Prep Program seniors graduated and 85% are in college this semester
- We were able to serve over 38,000 nutritious meals, ensuring that no child left our Clubs hungry
- We nearly doubled the number of camp participants, serving 261 more young people in 2012
- We received Boys & Girls Club of America "Helping and Leading Others" Award
- We received the United Way Community Chest Award and their Award of Distinction
- We received the Department of Public Instruction Healthy Habits Award

None of this would have been possible without the help of supporters like you.

With Warmest Regards,



Michael Johnson, CEO
Boys & Girls Club of Dane County
Executive of the Year, BGCA Midwest Region



Our Values

Accountability

Innovation

Respect

Integrity

Inspiration

Compassion

**OUR BIG
HAIRY
AUDACIOUS
GOAL**

By 2018 we will transform the lives of our young people with 90% of our kids graduating from high school and prepared for a post secondary education

OUR STRATEGIC PRIORITIES

- 1** Create a world class experience for our young people
- 2** Expand our reach to ensure the young people we serve reflect the population who need us the most with more sites and more hours
- 3** Foster and leverage value-added partnerships to connect members to meaningful opportunities
- 4** Increase and diversify our financial resources and engage our donors to ensure our member's needs are being met
- 5** Grow our internal capacity to meet issues facing young people in schools and communities

76

Employees

2,400+

Members

\$5

Yearly Membership Fee

125+

Program Partners
& Building Users

27

Board Members

Our Mission

To be the leader in developing youth to produce positive outcomes for our members, their families and our communities

About Us

Hours of Operation

Administrative Office: 9am—5pm

Program Hours:

Monday: 1pm—8:00pm

Tuesday—Friday: 3pm—8pm

2 Club Locations

Taft Street

Allied Family Center

Program Satellite Sites

Stoner Prairie Elementary School

Cherokee Heights Middle School

James C. Wright Middle School

East High School

Lafollette High School

Memorial High School

Verona Area High School

West High School

OUR VISION

To inspire and empower all young people, especially those who need us the most, to reach their full potential as high integrity, accountable and caring adults

The Boys and Girls Club served over 38,000 hot, nutritious meals to more than 2,500 kids in 2012 ensuring no child is going hungry at night.



Serves over 62% more Kids in 2012 Summer Camp Program than the Previous Year

Because of you, it was an amazing summer at our local Club for more than 680 youth – more than a 62% increase in attendance over last year, serving over 261 more youth than we did in 2011. Your support has helped us provide our members with the opportunity to participate in new summer programs for the first time including archery, fishing in partnership with Dane County Natural Resources and Scuba lessons in partnership with MadisonScuba at Sun Prairie High School. BGC was able to keep our doors open over 540 hours during the summer providing our campers with nutritious meals and quality educational programming while having fun and learning at the same time. In addition, for the first time this year due to an increase in attendance, our summer camp program expanded to Wright Middle School and Edgewood High School.

Kids Read over 70,000 pages over the Summer

Because of you, 100% of our summer camp attendees participated in our “Seven Book Summer” reading challenge. Our members read over 70,000 pages and over 1900 books! Every member read at least 7 books each and over half read 10 or more. Our members took trips to the library and had the opportunity to check out their own books. More than 70% of the students self-reported that they felt good about reading and about 60% reported that they liked reading more than they expected. In addition, BGC gave away over 400 books to members throughout August.

Offers Paid Internships, Career Exploration and College Tours for Over 50 Kids

Summer was not only fun, but productive and educational for many of our older kids too! Because of you, we were able to partner with local businesses to provide internships for 32 teens. Our teens were given the opportunity to spend part of their summer gaining real-world work experience at local businesses such as St. Mary's, Great Lakes, Fiskars Brands, BMO Harris, JH Findorff & Son, Saris Cycling Group, WORT Radio, and the Wisconsin Institute for Discovery. An additional 21 teens participated in our Career Exploration program, shadowing business leaders and touring workplaces such as the Dane County Attorney's Office, The Overture Center, Shopbop, Zebradog, Department of Justice Crime Lab, and UW Hospital and Clinics. In addition, our teens were given the opportunity to experience campus life through touring colleges and universities throughout the Midwest Region. These experiences would not have been possible without your continued support.

College Club Program shows improvements in Reading and Math Scores

For the 2011/2012 academic year our College Club members showed dramatic improvements. 94% of College Club members improved in reading and/or math, but more impressively, 75% of students increased their reading and/or math scores by 20% or more.





Staff, Board Members and Programs recognized for Good Work in the Community

In 2012 our CEO, Michael Johnson was named the Midwest Region Executive of the Year by the Boys & Girls Clubs of America. He will be one of five regional winners to be considered for the 2012 National Executive of the Year Award. Michael was also the recipient of the WEB Debois Award presented by the NAACP. Our Board President, Darrell Bazzell was awarded the "Jefferson Award" also known as the "Nobel Peace Prize for Volunteerism" by WKOW-27. In addition, Selena Pettigrew, our Adult & Senior Coordinator and President of the Allied Dunns Marsh Neighborhood Association was given the "Someone You Should Know" by WKOW-27 for her extemporaneous work in community service. Lastly, our teen program received the Boys & Girls Clubs of America "H.A.L.O" (Helping and Leading Others) Award through TeenNick, for encouraging good character and citizenship among our Club youth.

Creative & Performing Arts (CAPA) Members Perform in front of over 20,000 People

Our CAPA program is one of the most exciting programs we offer here at the Club. It allows our members the opportunity to explore their creative side through programs such as drama, media arts, choir, Drumline, music production, and spoke word. This past summer CAPA participants were given the opportunity to perform at numerous venues across the state including a venue with more than 20,000 people in Oshkosh. Members of this program have performed over 30 times at 20 venues throughout the state.

Provides Over 1,000 Back Packs for Dane County Youth

Because of your support, our Ready, Set, Go Back to School Event was a great success. BGC in partnership with over provided over 1,000 backpacks filled with supplies to Dane County youth in order to ensure they were ready to start the 2012-2013 school year off with everything needed to make this a successful school year.

Website Sees Major Upgrades

The Boys & Girls Club of Dane County's website underwent some major upgrades this year, thanks to the generosity of our friends at Hiebing. Our new website now features improved navigation, better organization, and more photos of our Club members and staff in action! Please be sure to check it out at www.bgcdc.org and let us know what you think!

Prompts Visits from the U.S. Secretary of Education and a National Education Expert to Discuss Achievement Gap

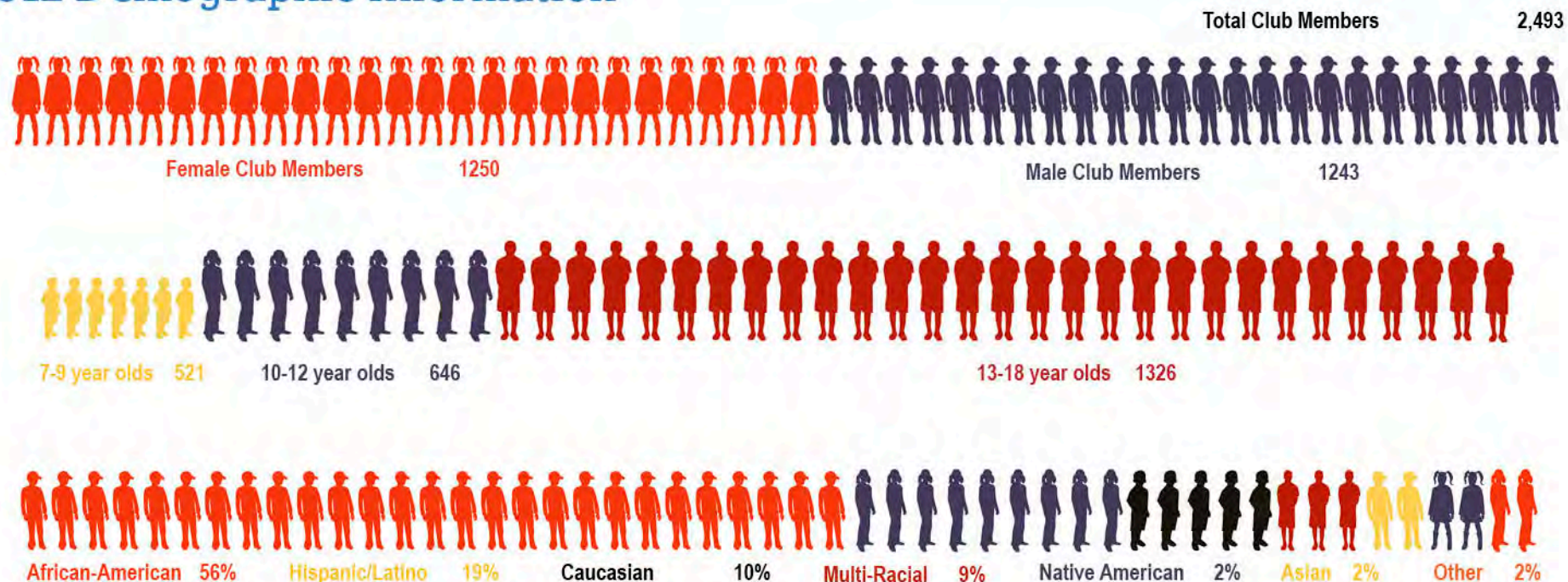
BGC played an instrumental role in organizing the visit of current U.S. Secretary of Education Arne Duncan to highlight the significant work being done surrounding the AVID/TOPS program in partnership with the Madison Metropolitan School District. In addition, BGC hosted a Town Hall Meeting on school reform with community partners, featuring National Education Expert Paul Vallas. Over 100 attendees voiced suggestions on how to address the achievement gap in our region.



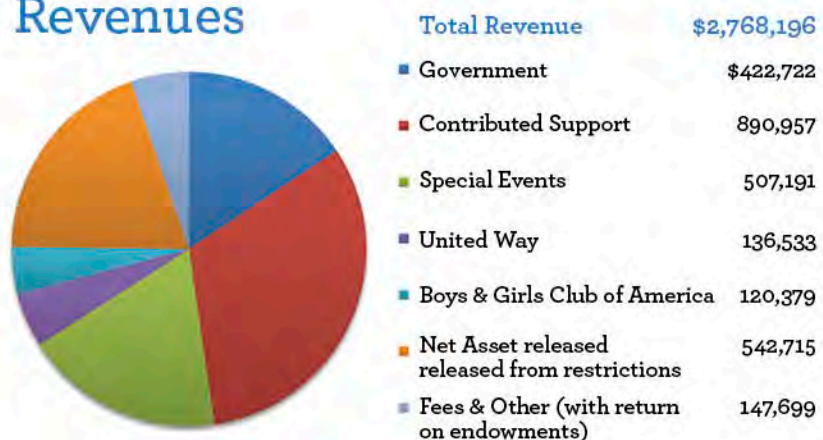
Who We Serve | Revenue & Expenses

6

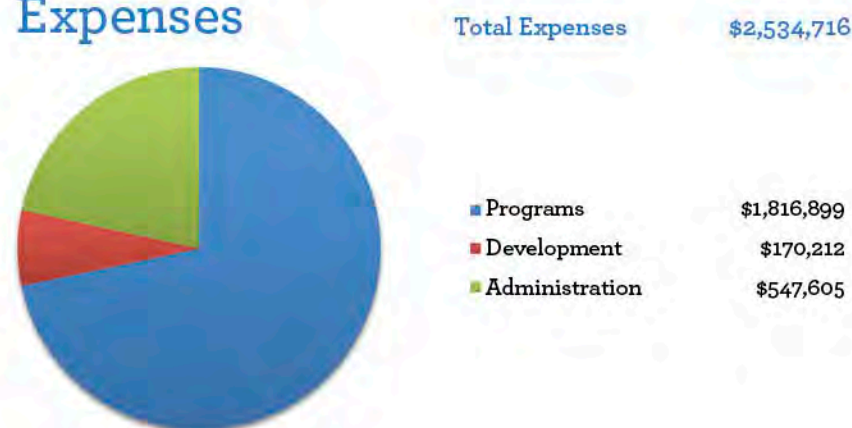
2012 Demographic Information



Revenues



Expenses



2012 Donor Societies

7

The Boys & Girls Club of Dane County has developed donor societies to recognize individuals, families, foundations, and businesses that have supported our mission through in-kind or monetary contributions. The Boys & Girls Club of Dane County would like to extend a THANK YOU to our donors for their support. Because of community leaders like you, we continue to be successful!

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2011 Donor Societies

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