



# 2014 ANNUAL REPORT



**BOYS & GIRLS CLUB**  
OF DANE COUNTY

# A LETTER FROM THE CEO



Michael Johnson, CEO  
Boys & Girls Club of Dane County

Dear Community Friends & Supporters,

It has been another amazing year at the Boys & Girls Club of Dane County — because of you!! We want to take this opportunity to thank you for your continued support and tell you of how your investment benefits more than 4,000 young people who participate in our programs each year.

Over the next three years, we will aim to transform the lives of 10,000 young people, with 90% of our active members graduating from high school prepared for post-secondary opportunities. The Boys & Girls Club will reach this goal by providing additional access to academic supports, including excellent tutors, mentors, and career ready resources.

Because of your support, young people like Justice are going to college. For Justice, the road to college was an uphill climb. Justice is the second oldest of six siblings and works part-time to help provide for her family. Before she got involved with the Boys & Girls Club, she didn't take high school seriously. She had a "nothing matters to me" attitude. However, with the support of Boys & Girls Club, Justice was able to build relationships with mentors, change her attitude and grow academically. Justice was one of 150 young people who had a paid summer internship through the Club's partnership with local businesses.

"I've learned that with hard work and dedication, I am able to do whatever I desire; I also learned that I control my own destiny. I refuse to be another statistic in America," said Justice.

Because of your support, Justice is now a freshman at the University of Wisconsin—Madison. She is also giving back to her community as a mentor. She was selected as the Boys and Girls Club's 2014 Youth of the Year, an honor recognizing her journey, goals, and work ethic. Her summer internship inspired Justice to go into education to become a teacher.

With your continued generosity, the Boys & Girls Club can continue to inspire young people like Justice to fulfill their academic dreams and stay on course to a successful future.

Because of you, we have accomplished many more great things this year:

- **98% of seniors in our college-prep program graduated and 94% are in college this semester**
- **150 high school teens and college students participated in paid internships this summer**
- **2014 Friends of Education Award winner from the State of Wisconsin**
- **2014 National Boys & Girls Clubs of America Gateway Award for Program Innovation winner**

None of this would be possible without generous supporters like you.

With Warmest Regards,

A handwritten signature in black ink, appearing to read 'MJ', enclosed within a simple, hand-drawn triangular frame.

Michael Johnson, CEO  
Boys & Girls Club of Dane County



**BOYS & GIRLS CLUB**  
OF DANE COUNTY

## OUR MISSION

To be the leader in developing youth to produce positive outcomes for our members, their families and our communities

## OUR VISION

To inspire and empower all young people, especially those who need us the most, to reach their full potential as high integrity, accountable and caring adults

## OUR VALUES

**Accountability** **Compassion** **Innovation** **Integrity** **Inspiration** **Respect**

## OUR STRATEGIC PRIORITIES

- 1 Create a world class experience for our young people
- 2 Expand our reach to ensure the young people we serve reflect the population who need us the most with more sites and more hours
- 3 Foster and leverage value-added partnerships to connect members to meaningful opportunities
- 4 Increase and diversify our financial resources and engage our donors to ensure our member's needs are being met
- 5 Grow our internal capacity to meet issues facing young people in schools and communities

## OUR BIG HAIRY AUDACIOUS GOAL

To inspire and empower all young people, especially those who need us the most, to reach their full potential as high integrity, accountable and caring adults

## ABOUT US

### CLUB LOCATIONS

#### Boys & Girls Club Administrative Office

1818 W. Beltline Hwy  
Madison Wisconsin 53713

#### Taft Street Location

2001 Taft Street  
Madison, Wisconsin 53713

#### Allied Family Center

4619 Jenewein Road  
Madison, Wisconsin 53711

### PROGRAM SATELLITE SITES

Cherokee Heights Middle School  
James C. Wright Middle School  
East High School  
Lafollette High School  
Memorial High School  
Verona Area High School  
West High School

### CLUB INFORMATION

Yearly Membership	\$10
Members	4500+
Employees	100+
Board Members	27
Program Partners	125+



**BOYS & GIRLS CLUB**  
OF DANE COUNTY

# ACCOMPLISHMENTS BECAUSE OF YOU...



## Breaking the Barriers: Preventing Summer Learning Loss

Your support enabled our Boys & Girls Club members to love reading & beat the summer slump! At our BGC summer camps members read over 50,000 pages in our Seven Book Summer Challenge. By reading at least seven books each summer, our students are overcoming the achievement gap and eliminating summer learning loss! The Boys & Girls Club at Allied also partnered with Fitchburg Library's Library School Age Program and together we read 8,638 hours! We also gave away over 1000 books. This summer reading challenge ensures our students are ready to begin the school year & keeps them excited about reading.

## Exploring Careers Behind Closed Doors

Through our partnership with Madison Public Schools, The City of Madison and the Mayor's Office, The Dane County Executive's office and over 30 businesses, over 150 high school teens and college enrolled students had the opportunity to earn wages and experience through summer internships and career exposure within our community. We are thankful for companies and organizations such as, American Girl, Culvers, CUNA Mutual Group, Fiskars, City of Madison, Saris Cycling, Wipfli, the Overture Center for the Arts, United Way of Dane County and UW Hospitals and Clinics. These kinds of partnerships have opened more doors than ever before for our teens.

## Hip-Hop Legend DMC of "Run DMC" Collaborates with BGC Teen Hip-Hop Artist to Shoot Video

Hip-Hop legend CEM (of group Run-DMC) and local BGC teen dynamo Sam Wright "Pretty Boy Hefner" collaborated on a new song called "What it feels like" and shot the video at the Boys & Girls Club Allied Family Center location in late October as a project for the Boys & Girls Club Celebrity Music Mentors Program. Wright, age 18, caught the attention of the legendary Hip-Hop artist while performing as the opening act at the 2013 Taste of Madison event. After their initial meeting, DMC found out that Wright was a member of the Boys & Girls Club and had recently been named the National winner of the 12th Annual Digital Arts Festival competition for music. It wasn't long before DMC decided to take Wright under his wing as a mentee. The song will be released in early 2015 as an initiative to promote the Boys & Girls Club's Celebrity Music Mentors Program.

## Boys & Girls Club Provides Hundreds of Backpacks for Dane County Youth

Each year BGC hosts its Annual Ready, Set, Go Back to School Event. This year's event was a great success. BGC in partnership with The Alliance, American Family Insurance, 115th Fighter Wing, Team Pocan, Aberdeen, UW Wisconsin Foundation and Alumni Association, and Old Navy helped stuff hundreds of backpacks to distribute to our members. We would like to especially thank Fiskars, Walgreens, Hiebing and many other community supporters who helped provide backpacks and supplies to BGC members to ensure they were excited and ready to go back to school equipped for a successful school year.

## Making a SPLASH!

This summer the Shelly Glover Foundation, Boys & Girls Club of Dane County, Irwin A. and Robert D. Goodman Foundation and Madison Parks Goodman Pool launched a program to provide swim lessons to participants in the Boys & Girls Club of Dane County summer program, approximately 200 youth. Through the program youth participated in swim lessons that focused on teaching them how to swim and the lifetime skill of being safe and confident around water.



## Boys & Girls Club Members Exercise their Green Thumbs

In early November our members in partnership with the Dane County Bar Association were given the opportunity to plant an urban orchard at our Boys & Girls Club Allied Family Center location. Thanks to a generous grant from the State Bar of Wisconsin, fellow attorneys, paralegals and community members spent time learning how to plant and care for pear and apple trees. In addition, our members were able to meet professional arborist and national tree-climbing champion, Colin Bugg, who showed the kids how to climb trees, tie knots, and what it takes to make a living climbing trees.

## A Look Beyond the Lake with The Lake Explorers (Lake Wingra)

Lake Explorer Camp, a partnership program between the Clean Lakes Alliance, the Boys & Girls Club of Dane County, Wingra Boats, and the generous support of Downtown Madison Rotary and the Wingra Boats' Duck Dash. The program was designed to increase understanding and appreciation of our lakes, and teach valuable lake recreation and investigation skills. As part of the camp, Boys & Girls Club students learned about and played on Lake Wingra with professional staff, including a bilingual instructor. Students investigated fish biology, read topography maps, and identified lake macroinvertebrates with a microscope, and gained paddling, boating, and fishing skills.

"The camp exposes kids to local lakes, teaches them how to navigate our waters safely, and fosters excitement in kids who would not normally have these opportunities," says AJ Kriha, Senior Director of Programs at Boys & Girls Club of Dane County. "Once they've participated in the lake explorer day, they're always excited to go back or share what they've learned".

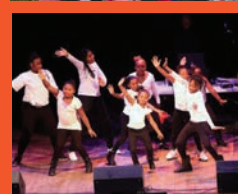
## Hole in One! Exploring Our First Tee Partnership

This activity-based golf program has been specifically designed for youth serving organizations such as the Boys & Girls Clubs. By using a golf platform, the goal is to extend the life skills and Nine Core Values of The First Tee to kids and teens who may not previously have been exposed to the game of golf.

This summer Boys & Girls Club members enjoyed weekly trips to Monona Golf Course, as well as, a special visit to Vitense Golfland. Over 200 members participated in this program and even got a chance to participate in events at golf outings benefiting the Club put on by 100 Blackmen and Buffalo Wild Wings.

## Swing Batter Batter...Badges for Baseball

Badges for Baseball, was created in collaboration with the U.S. Department of Justice as a juvenile crime prevention initiative. It's a simple concept: pair cops and kids together to play and learn. Boys & Girls Club of Dane County has worked to enhance the relationship between law enforcement and kids in Dane County using baseball as the hook. Law enforcement officers become guest coaches/instructors, using team sports and our Healthy Choices Healthy Children curriculum to teach important lessons about teamwork, communication, respect, and leadership that can be used both on and off the field. The season culminates with a final game played at the Duck Pond at Warner Park and four youth are chosen to fly to Maryland to participate in the Cal Ripken Sr. Foundation's Summer Baseball Camp.



## WHO WE SERVE

### 2014 Demographic Information



Female Club Members **2,211**



Male Club Members **2,376**

**TOTAL MEMBERS 4,587**



7-9 Year Old  
**339**

10-12 Year Old  
**241**

13-18 Year Old  
**3,952**



Other  
**50%**

African American  
**25%**

Hispanic/Latino  
**11%**

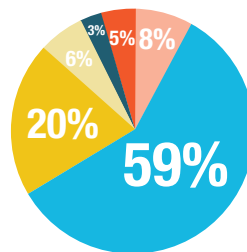
Multi-racial  
**6%**

Caucasian  
**6%**

Asian  
**3%**

Native American  
**1%**

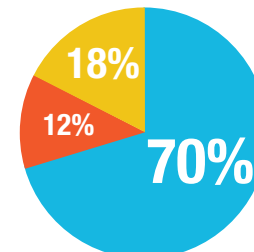
## REVENUE & EXPENSES



### Revenues

**Total = \$3,489,697**

- Government \$520,620
- Contributed Support \$1,900,246
- Special Events \$647,214
- United Way \$189,168
- Boys & Girls Club of America \$85,911
- Fees & Other (with return on endowments) \$146,537



### Expenses

**Total = \$3,905,538**

- Programs \$2,749,259
- Development \$460,210
- Administration \$694,069

# 2014 DONOR SOCIETIES

The Boys & Girls Club of Dane County has developed donor societies to recognize individuals, families, foundations, and businesses that have supported our mission through in-kind or monetary contributions. The Boys & Girls Club of Dane County would like to extend a THANK YOU to our donors for their support. Because of community leaders like you, we continue to be successful!

## Hope for Kids Society \$250,000 +

Pleasant T. Rowland Foundation  
Shamrock Shuffle, Inc.  
Richard Burke  
CUNA Mutual Group Foundation  
Oscar Rennebohm Foundation  
Dane County CDBG  
Elaine Burke  
Sub-Zero Foundation  
Madison Community Foundation  
City of Madison  
Greater Milwaukee Foundation, Inc.  
TREK Bicycling Corporation  
Mary Burke  
Cal Ripken Sr. Foundation  
Great Lakes Higher Education Guaranty  
The Burke Foundation

## Inspiration for Success Society \$100,000 - \$249,999

Madison Gas & Electric  
Epic Systems Corporation  
Marc & Astrid Vaccaro  
Chris & Sara Fortune  
Terrance & Judith Paul Foundation  
Prescott Family Foundation  
Department of Public Instruction  
Madison Metropolitan School District  
American Family Insurance Company  
Summit Credit Union  
Jack Lussier  
Theda and Tamblin Clark Smith Family  
Foundation  
City of Fitchburg  
Boys & Girls Clubs of Greater Milwaukee

## Envisioning Leaders Society \$25,000 - \$99,999

Title V  
Taco Bell Foundation For Teens  
Hiebing  
WIPFLI  
Downtown Madison Rotary Foundation  
Cycropia Aerial Dance  
Physicians Plus Insurance Corp  
Erroll & Elaine Davis  
Pepsi-Cola of Madison  
UW-Madison Office of the Vice Provost  
M3 Insurance Solutions for Business  
American TV & Appliance of Madison  
Hausmann-Johnson Insurance, Inc.  
UW Madison  
Zimbrick, Inc.  
Hovde Foundation  
BMO Harris  
Hooper Foundation  
Eugenie Mayer Bolz Family Foundation  
NFL Alumni Madison Chapter  
QTI Group  
Foley & Lardner LLP  
Larry & Donna Peters  
Jay & Janet Loewi  
Unity Health Insurance  
JPMorgan Chase Foundation  
Brown Shoe Company

Full Compass Foundation, Inc.  
TDS Telecom Service Corporation  
Boys & Girls Club of America  
UW Health  
Bruce & Susan Neviasser  
National Guardian Life Insurance  
The Creative Company, Inc.  
Alliant Energy Foundation, Inc  
Capitol Bank  
Fiskars  
American Transmission Company  
Dean Health System  
Research Products Corporation  
John Burke  
Quixote Foundation  
Camille Burke  
Judith Dion Pyle  
County of Dane  
Saris Cycling Group  
Verona Area School District  
JC Penney  
J.H. Findorff & Son Inc.  
St. Mary's Hospital  
Metcalf, Inc  
United Way of Dane County  
PDQ Food Stores  
Evjue Foundation

# 2014 DONORS

A tremendous THANKS to our many supporters in 2014! If we have inadvertently omitted your name from our lists, please let us know.

## Envisioning Leaders Society \$25,000 - \$99,999 Continued

Humorolgy Inc.  
First Business Bank  
Meicher & Associates, LLP  
Wisconsin State Journal Youth Serv

## Teaching to Achieve Society \$10,000 - \$24,999

The CarMax Foundation  
Border Patrol Wisconsin, Inc.  
Natural Resources Foundation of Wisc  
Stark Company Realtors  
Andrew & Michael Stolper Foundation  
Irwin & Robert Goodman  
Bonefish Grill  
Fred & Ann mRouse  
The John Thompson Foundation  
Best Buy Children's Foundation  
Good Shepherd Lutheran Church  
Michael & Tracy Yaktus  
Steve & Janel Lipton  
Mickey Rath  
Dennis & Ruth Domack  
Robert & Anne Bolz  
Jerry & Enid Weygandt  
Bon Ton Stores  
Oak Bank  
Department of Natural Resources  
The Magic Pebble Foundation Inc  
Wesley Matthews  
Baker Tilly Virchow Krause  
Robert Charles Foundation  
Thermo Fisher Scientific  
Walmart Corporate Offices  
Group Health Cooperative of S. Central WI  
Northern Trust Company  
Louise & John Stolzenberg  
Yolanda Woodman

Contrail Aviation Support  
Scott & Gigi Kelly  
Local 311 Charitable Trust  
Paul & Patti Tonnesen  
Darrell Bazzell  
Meriter Hospital  
Madison Gas & Electric Foundation  
Wells Fargo Bank  
South Metropolitan Planning Council  
TOSA Foundation  
Our Lady Queen of Peace  
The Cremer Foundation  
Harold F. and Christy Mayer  
Patricia Hackworthy  
Mortenson Family Foundation  
Courtier Foundation, Inc.  
Madison South Rotary Foundation  
Madison College  
U.S. Cellular  
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Joseph & Bev Hildebrandt  
Lester & Frances Johnson Foundation  
American Girl Fund for Children  
Ron Skoronski  
Tim & Anne Connor  
Michael & Lee Ann Dillis  
Al & Jan Toon  
Madison Junior Woman's Club  
Joe & Stacey Soderholm  
Webcrafters-Frautschi Foundation

Veridian Homes, LLC  
McGann Construction  
Matt & Kelly Prescott  
Lisa & Eric Gaumnitz-Andrews  
AnchorBank  
Second Harvest Foodbank of S. Wis.  
State of WI Department of  
Justice  
Associated Bank  
Jim Doyle



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## Daring to Dream Society

### \$5,000 - \$9,999

ShopKo Stores, Inc.  
Share Our Strength  
Nickelodean  
Brewers Community Foundation, Inc  
Harris Bank  
Whyte Hirschboeck Dudek Charitable  
RMT  
Herbert Kohl Charities, Inc  
Mielcarek Family Foundation  
The Pyle Group, LLC  
Midwest Horse Fair  
Inlanta Mortgage, Inc.  
Legacy Advisor Network  
OshKosh B'Gosh Retail, Inc.  
Kathryn Switzky  
Clifford & Raihala  
U-Like Asian Buffet  
Herbert Kohl  
Foundation for Dane County Transition Schools  
Johnson Controls Foundation  
Ayco Charitable Foundation  
Carson Pirie Scott & Co  
DEMCO, Inc.  
Don & Marilyn Anderson  
Joseph Banks  
Mattel Children's Foundation  
John & Carmen Skilton  
Boys & Girls Club of Wisconsin

Phil & Helen Bradbury  
MAMA inc.  
Ron Krantz  
Jenan Yasiri  
HSBC - Beneficial  
Mead Witter Foundation, Inc.  
Mike Weiden  
WISC-TV  
Pete & Debra Brey  
Dan Sidney  
The Kids Fund  
Religious Society of Friends  
Kim Vergeront  
Pamela Moore  
Jim WPS Health Insurance  
Quarles & Brady LLP  
Sonic Foundry, Inc.  
Dave & Sue Conant  
Western Great Lakes District  
Randy Sproule  
Blackhawk Church  
Anonymous  
John & Terri Kratchmer  
Kathleen Falk  
Thomas & Karen Ragatz  
Winslow & Ika Sargeant  
Will & Kathy Strycker  
Buffalo Wild Wings  
John A. Johnson Foundation

Macy's  
First Congregational UCC  
John & Bonni Neal  
University of Wisconsin  
Oscar Mayer / Kraft  
Mike & Mary Greenhalgh  
Apollo Group  
Madison Family Dental Associates  
Rhyme Business Products  
Lakeshore Community Church  
Princeton Club  
Tim & Pat Size  
Placon Corporation  
Simply Savvy  
Meyer Family Foundation  
Capital Times Kids Fund  
James & Sylvia Vaccaro  
Tides Foundation  
Brat Fest Community Fund  
Melissa & Michael Pfohl  
Terry & Annie Bolz  
Carole Brandt  
Leslie Frisinger

# BOARD OF DIRECTORS

## Executive Committee

Chris Fortune *President*  
Steve Lipton *Vice President*  
Beth Korth *Treasurer*  
Astrid Vaccaro *Secretary*

## Board Members

Amos Anderson	Carl Kugler
Julie Bauer	Jay Loewi
Terry Bolz	Gordon Meicher
Conor Caloia	Annette Miller
Emilio Cooper	Matt Prescott
Mike Dillis	Dean Pribbenow
Dave Florin	Dr. Floyd Rose
Joe Fragnito	Randy Sproule
Joe Hildebrandt	Paul Tonnesen
Rev. Richard Jones	Julia Voss
Scott Jones	Chief Noble Wray
Isadore Knox, Jr.	

## Leadership Team

Michael Johnson, MBA *Chief Executive Officer*  
Rod Mitchell *Chief Operating Officer*  
Nichelle Nichols *Chief Academic Officer*  
Karen Gallagher *Development Director*



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Madison Wisconsin 53713

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2001 Taft Street  
Madison, Wisconsin 53713

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4619 Jenewein Road  
Madison, Wisconsin 53711

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FIND OUT MORE AT [WWW.BGDC.ORG](http://WWW.BGDC.ORG)

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**GREAT FUTURES START [HERE.](http://WWW.BGDC.ORG)**