

2015 ANNUAL REPORT



BOYS & GIRLS CLUB
OF DANE COUNTY

A LETTER FROM THE CEO



Michael Johnson, CEO
Boys & Girls Club of Dane County



Dear Community Friends & Supporters,

It has been another amazing year at the Boys & Girls Club—because of you! We want to take this opportunity to thank you for your continued support and tell you how your investment benefits more than 5,500 young people in Dane County.

Olivia Smith grew up in Milwaukee with neither parent in her household, surrounded by drugs and bad influences. Moving from school to school when she was young, Olivia didn't have resources like the Boys & Girls Club to help guide her to be successful. Now with two kids of her own, she wanted a better life for her children Layna and Hope, who started to exhibit behavior problems. Faced with many obstacles, Olivia quickly realized she needed to get out of Milwaukee to provide better opportunities for her children. So she decided to move in with a friend in Madison and enrolled her two kids at the Boys & Girls Club.

Because of your support, young people like Hope are on their way to graduating high school. For her, the road has been an uphill battle.

"My father left my sibling and me at a very young age. Since I am the oldest of the household, I feel like it is my responsibility to protect my family. Living in Milwaukee was a real struggle. We faced danger many times, where I almost was stabbed and robbed. Even walking to school was terrifying as I had my little sister with me every day. Now living in Madison and attending the Boys & Girls Club, I feel safe. I get a lot of support and guidance from the staff at the Club. Thanks to your support and the Boys & Girls Club, I'm closer to reaching my goals of graduating high school and attending college," said Hope.

With your continued generosity, the Boys & Girls Club can continue to inspire young people like Hope to fulfill their dreams and stay on course for a successful future.

Because of you, we have accomplished many more great things this year:

- 99% of our seniors in our college-prep program graduated and 82% are in college this semester
- 205 high school teens and college students participated in paid internships this summer
- We renovated our Taft Club to encompass a new STEM Lab, which will introduce kids to new careers in this field
- We launched the only Community Fitness Center in South Madison at our Taft Club and are preparing to do the same at Allied
- We served over 40,000 healthy meals, ensuring no kids go hungry at night
- We won the Boys & Girls Clubs of America 2015 Gateway Impact Award

None of this would be possible without generous supporters like you!

With Warmest Regards,

A handwritten signature in black ink, appearing to be "MJ", written over a large, stylized, handwritten letter "A" that serves as a background for the signature.

Michael Johnson, CEO
Boys & Girls Club of Dane County

OUR MISSION

To be the leader in youth development programs by developing partnerships to produce positive outcomes for young people, families and communities.

OUR VISION

To inspire and empower all young people, especially those who need us the most to reach their full potential as productive, responsible, and caring adults.

OUR VALUES

Accountability Compassion Innovation Integrity Inspiration Respect

OUR STRATEGIC PRIORITIES

- 1 Create World Class Experiences for 10,000 Young People
- 2 Ensure the Young People We Serve Reflect the Population Who Need Us the Most with More Sites and More Hours
- 3 Foster and Leverage Value-Added Partnerships to Connect Members to Meaningful Opportunities
- 4 Increase and Diversify Our Resources and Engage Our Donors to Ensure our Members' Needs are Being Met
- 5 Create Responsible Infrastructure Growth to Ensure Members Have Needed Resources

OUR BIG HAIRY AUDACIOUS GOAL

We will transform the lives of 10,000 young people annually by 2018 with 90% of our active members on track to graduate from high school and be prepared for post-secondary opportunities

ABOUT US

CLUB LOCATIONS

Boys & Girls Club Administrative Office
1818 W. Beltline Hwy
Madison Wisconsin 53713

Taft Street Location
2001 Taft Street
Madison, Wisconsin 53713

Allied Family Center
4619 Jenewein Road
Madison, Wisconsin 53711

PROGRAM SATELLITE SITES

Cherokee Heights Middle School
James C. Wright Middle School
East High School
Lafollette High School
Memorial High School
Verona Area High School
West High School

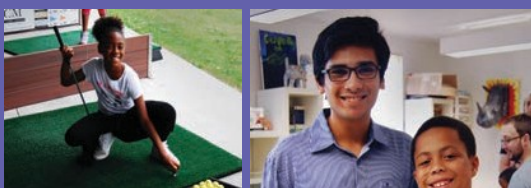
CLUB INFORMATION

Yearly Membership \$10
Members 5500+
Employees 100+
Board Members 27
Program Partners 125+



BOYS & GIRLS CLUB
OF DANE COUNTY

ACCOMPLISHMENTS BECAUSE OF YOU...



Transforming Lives:

High School Student Receives \$100,000 Scholarship for College

Thanks to the generosity of John and Jo Ellen McKenzie, Al Toon and Steve and Aaron Olsen, 3 high school students were awarded \$115,000 in scholarship funds. The third place finalist received \$5,000, the second place finalist received \$10,000 and the first place finalist was awarded \$100,000. Cristhabel Martinez currently works two jobs to help support her family due to both of her parents suffering from major illnesses. "This is really going to open up a lot of opportunities in the future for my family, especially my younger sister, and I'll be able to set an example for her and be a role model," Martinez said. She plans to go to the University of Wisconsin-Madison and study social work, later becoming a lawyer.

Making Waves!

Thanks to the partnership of the Shelley Glover Foundation, the Boys & Girls Club of Dane County, the Irwin A. and Robert D. Goodman Foundation and Madison Parks, Goodman Pool had another successful summer swim program. By working together, the organizations have helped move barriers of transportation and cost to provide swim lessons to more racial and socio-economic diverse groups of children. The program is designed to teach children to swim and to be safe and confident around water. Through this program, staff at Goodman Pool provided swim lessons to over 200 participants from the Boys & Girls Club of Dane County this summer.

Youth of the Year

This past January, BGCDCHosted its Youth of the Year Event. Youth of the Year is a Boys & Girls Club of America Program designed to showcase the best and brightest youth at each club, state and region has. Youth of the Year finalists are teens aged 14—18 with regular Club attendance for at least two years and must exhibit exemplary qualities in the area of Leadership, Character and Service, Academic Excellence and Healthy Lifestyles. Candidates complete an extensive application process including writing personal essays on his/her Club Experience, Vision for America's Youth and Personal Brand in addition to collecting letters of recommendation. This year's competition was a tough one. In the end, Cerxio Guerrero, a senior at West High School, was chosen as the winner among four other outstanding youth at this year's Youth of the Year Competition. Cerxio is a proud Latino, hoping to attend Edgewood College in the fall. He dreams of making a difference in his community through a career in the mental-health field, working with children and teenagers.

Exploring Careers: Behind the Scenes

Through our partnerships with Madison Public Schools, The Dane County Executive's Office and over 30 businesses, over 200 high school teens and college enrolled students had the opportunity to earn wages and experience through summer internships and career exposure within our community. We are thankful to companies such as BMO Harris Bank, Culvers, CUNA Mutual Group, Dane County Government, Epic, Madison Museum of Contemporary Art, UW Athletics, UW Hospitals and Clinics, Wegner CPAs, Wipfli and more.

Take Me Out to the Ballgame...Badges for Baseball

Boys & Girls Club of Dane County celebrated our fourth year of Badges for baseball through the Cal Ripken Sr. Foundation. Badges for Baseball was created in collaboration with the U.S. Department of Justice as a juvenile crime prevention initiative. It's a simple concept: pair cops and kids together to play and learn. BGDCDC has worked to enhance the relationship between law enforcement and kids in Dane County using baseball as the hook. Law enforcement officers become guest coaches/instructors, using team sports and our Healthy Choices Healthy Children curriculum to teach important lessons about teamwork, communication, respect, leadership that can be used both on and off the field. In addition to our Summer Program, members of Badges for Baseball participated in a college day experience. This one-day event provided BGDCDC members with their first exposure to college life and all that it has to offer. Important elements of each college day include: a tour on campus; interaction with student athletes, educational and athletic activities; guest speakers and special presentations.

Gardening 1:01

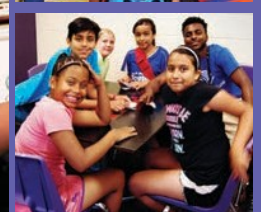
Starting in 2011, BGDCDC has partnered with UW Slow Foods focusing on exposing members to healthier lifestyles. This past year UW Slow Foods and the Club have partnered to put on composting lessons, sourced food from the gardens for teen cooking nights, planted a garden at the Club, and grew seedlings for the gardens. It's been a great program for our kids.

The Return of Lake Explorers

Lake Explorer Camp is a partnership program between the Clean Lakes Alliance, the Boys & Girls Club of Dane County, Wingra Boats and the generous support of Downtown Madison Rotary and the Wingra Boats' Duck Dash. The program was designed to increase understanding and appreciation of our lakes, and teach valuable lake recreation and investigation skills. Students investigated fish, biology, read topography maps, identified Lake Macroinvertebrates with a microscope and gained paddling, boating and fishing skills. Our second year of the Lake Explorer Camp also included an increase of bilingual instructors to accommodate our increase in Latino youth.

The Big Reveal: Our New Community and Teen Center

Through the gracious support of many donors we were able to transform the upper level of our Taft Street location into our new Community and Teen Center (CAT). Our new CAT center features an amazing STEM lab, study hall, fitness center and teen lounge space. We are so grateful for the many supporters who helped make this possible including American Family Insurance, Best Buy, Dean & St. Mary's, Hovde Foundation, J.H. Findorff & Son, Inc., John H. (Jack) Lussier, Karen & Craig Christianson, Kraft Lunchables, Specialized Electric, Strang, Inc. and Rhyme.



WHO WE SERVE

2015 Demographic Information - Serving Kids 7-18



Education Specific Membership **1,187**



Club Based Membership **4,374**

TOTAL MEMBERS 5,561



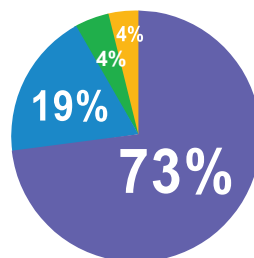
Non-Reported
58%

African American
32%

Hispanic/Latino
6%

Caucasian
4%

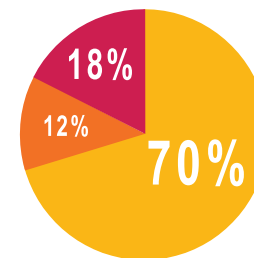
REVENUE & EXPENSES



Revenues

Total = \$4,143,741

- Contributed Support: \$3,019,429
- Special Events: \$779,000
- United Way Funding: \$185,016
- Fees & Other: \$160,296



Expenses

Total = \$4,064,685

- Programs \$2,845,280
- Development \$478,762
- Administration \$731,643

2015 DONOR SOCIETIES

The Boys & Girls Club of Dane County has developed donor societies to recognize individuals, families, foundations, and businesses that have supported our mission through in-kind or monetary contributions. The Boys & Girls Club of Dane County would like to extend a THANK YOU to our donors for their support. Because of community leaders like you, we continue to be successful!

Hope for Kids Society

\$250,000 +

Pleasant T. Rowland Foundation
Shamrock Shuffle, Inc.
Richard Burke
CUNA Mutual Group Foundation
Oscar Rennebohm Foundation
Dane County CDBG
Elaine Burke
Sub-Zero Foundation
Madison Community Foundation
City of Madison
Greater Milwaukee Foundation, Inc.
TREK Bicycling Corporation
Mary Burke
Cal Ripken Sr. Foundation
Great Lakes Higher Education Guaranty
The Burke Foundation

Inspiration for Success Society

\$100,000 - \$249,999

Madison Gas & Electric
Epic Systems Corporation
Marc & Astrid Vaccaro
Chris & Sara Fortune
Terrance & Judith Paul Foundation
Prescott Family Foundation
Department of Public Instruction
Madison Metropolitan School District
American Family Insurance Company
Summit Credit Union
Jack Lussier
Theda and Tamblin Clark Smith Family
Foundation
City of Fitchburg
Boys & Girls Clubs of Greater Milwaukee

Envisioning Leaders Society

\$25,000 - \$99,999

Title V
Taco Bell Foundation For Teens
Hiebing
WIPFLI
Downtown Madison Rotary Foundation
Cycropia Aerial Dance
Physicians Plus Insurance Corp
Erroll & Elaine Davis
Pepsi-Cola of Madison
UW-Madison Office of the Vice Provost
M3 Insurance Solutions for Business
American TV & Appliance of Madison
Hausmann-Johnson Insurance, Inc.
UW Madison
Zimbrick, Inc.
Hovde Foundation
BMO Harris
Hooper Foundation
Eugenie Mayer Bolz Family Foundation
NFL Alumni Madison Chapter
QTI Group
Foley & Lardner LLP
Larry & Donna Peters
Jay & Janet Loewi
Unity Health Insurance
JPMorgan Chase Foundation
Brown Shoe Company

Full Compass Foundation, Inc.
TDS Telecom Service Corporation
Boys & Girls Club of America
UW Health
Bruce & Susan Neviaser
National Guardian Life Insurance
The Creative Company, Inc.
Alliant Energy Foundation, Inc
Capitol Bank
Fiskars
American Transmission Company
Dean Health System
Research Products Corporation
John Burke
Quixote Foundation
Camille Burke
Judith Dion Pyle
County of Dane
Saris Cycling Group
Verona Area School District
JC Penney
J.H. Findorff & Son Inc.
St. Mary's Hospital
Metcalfe, INC
United Way of Dane County
PDQ Food Stores
Evjue Foundation

2015 DONORS

A tremendous THANKS to our many supporters in 2014! If we have inadvertently omitted your name from our lists, please let us know.

Envisioning Leaders Society \$25,000 - \$99,999 Continued

Humorolgy Inc.
First Business Bank
Meicher & Associates, LLP
Wisconsin State Journal Youth Service
Urban League of Greater Madison
Mattel Children's Foundation
Jack Priester
Unity Health Insurance

Teaching to Achieve Society \$10,000 - \$24,999

The CarMax Foundation
Border Patrol Wisconsin, Inc.
Natural Resources Foundation of Wisc
Stark Company Realtors
Andrew & Michael Stolper Foundation
Irwin & Robert Goodman
Bonefish Grill
Fred & Ann mRouse
The John Thompson Foundation
Best Buy Children's Foundation
Good Shepherd Lutheran Church
Michael & Tracy Yaktus
Steve & Janel Lipton
Mickey Rath
Dennis & Ruth Domack
Robert & Anne Bolz
Jerry & Enid Weygandt
Bon Ton Stores
Oak Bank
Department of Natural Resources
The Magic Pebble Foundation Inc
Wesley Matthews
Baker Tilly Virchow Krause
Robert Charles Foundation
ThermoFisher Scientific
Walmart Corporate Offices
Group Health Cooperative of S. Central WI
Northern Trust Company

Louise & John Stolzenberg
Yolanda Woodman
Contrail Aviation Support
Scott & Gigi Kelly
Local 311 Charitable Trust
Paul & Patti Tonnesen
Darrell Bazzell
Meriter Hospital
Madison Gas & Electric Foundation
Wells Fargo Bank
South Metropolitan Planning Council
TOSA Foundation
Our Lady Queen of Peace
The Cremer Foundation
Harold F. and Christy Mayer
Patricia Hackworthy
Mortenson Family Foundation
Courtier Foundation, Inc.
Madison South Rotary Foundation
Madison College
U.S. Cellular
Grace & Bruce Frudden Charitable Fu
Joseph & Bev Hildebrandt
Lester & Frances Johnson Foundation
American Girl Fund for Children
Ron Skoronski
Tim & Anne Connor
Michael & Lee Ann Dillis

Al & Jan Toon
Madison Junior Woman's Club
Joe & Stacey Soderholm
Webcrafters-Frautschi Foundation
Veridian Homes, LLC
McGann Construction
Matt & Kelly Prescott
Lisa & Eric Gaumnitz-Andrews
AnchorBank
Second Harvest Foodbank of S. Wis.
State of WI Department of
Justice
Associated Bank
Jim Doyle
Prescott Family Foundation
Blackhawk Church
Cal Ripken Sr. Foundation
Tides Foundation

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Daring to Dream Society

\$5,000 - \$9,999

ShopKo Stores, Inc.
Share Our Strength
Nickelodean
Brewers Community Foundation, Inc
Harris Bank
Whyte Hirschboeck Dudek Charitable
RMT
Herbert Kohl Charities, Inc
Mielcarek Family Foundation
The Pyle Group, LLC
Midwest Horse Fair
Inlanta Mortgage, Inc.
Legacy Advisor Network
OshKosh B'Gosh Retail, Inc.
Kathryn Switzky
Clifford & Raihala
U-Like Asian Buffet
Herbert Kohl
Foundation for Dane County Transition Schools
Johnson Controls Foundation
Ayco Charitable Foundation
Carson Pirie Scott & Co
DEMCO, Inc.
Don & Marilyn Anderson
Joseph Banks
John & Carmen Skilton
Boys & Girls Club of Wisconsin

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MAMA inc.
Ron Krantz
Jeanan Yasiri
HSBC - Beneficial
Mead Witter Foundation, Inc.
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WISC-TV
Pete & Debra Brey
Dan Sidney
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Religious Society of Friends
Kim Vergeront
Pamela Moore
Jim WPS Health Insurance
Quarles & Brady LLP
Sonic Foundry, Inc.
Dave & Sue Conant
Western Great Lakes District
Randy Sproule
Anonymous
John & Terri Kratchmer
Kathleen Falk
Thomas & Karen Ragatz
Winslow & Ika Sargeant
Will & Kathy Strycker
Buffalo Wild Wings

John A. Johnson Foundation
Macy's
First Congregational UCC
John & Bonni Neal
University of Wisconsin
Oscar Mayer / Kraft
Mike & Mary Greenhalgh
Apollo Group
Madison Family Dental Associates
Rhyme Business Products
Lakeshore Community Church
Princeton Club
Tim & Pat Size
Placon Corporation
Simply Savvy
Meyer Family Foundation
Capital Times Kids Fund
James & Sylvia Vaccaro
Tides Foundation
Brat Fest Community Fund
Melissa & Michael Pfohl
Terry & Annie Bolz
Carole Brandt
Leslie Frisinger
Sun Prairie Emergency Food Pantry
Epic Systems Corporation
Fitchburg Chamber of Commerce

Café Hollander
Boys & Girls Club of the WI Rapids
Greater Madison Jazz Consortium
Cobb Strecker Dunphy & Zimmerman
Culver Franchising System
Cycropia Aerial Dance
Yelp Foundation

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Julia Voss, *Vice President*
Beth Korth, *Treasurer*
Conor Caloia, *Secretary*

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Astrid Vaccaro	Julie Bauer
Amos Anderson	Kimila Daniels
Bob Walkowiak	Matt Prescott
Carl R. Kugler	Mike Dillis
Chris Fortune	Chief Noble Wray
Dave Florin	Paul Tonnesen
Dean Pribbenow	Scott Jones
Emilio Cooper	Stan Davis
Jay Loewi	Steven Davis
Jim Buchheim	Terry Bolz
Joe Fragnito	
Joseph Hildebrandt	

Leadership Team

Michael Johnson, MBA *Chief Executive Officer*
Rod Mitchell *Chief Operating Officer*
Nichelle Nichols *Chief Academic Officer*
Karen Gallagher *Development Director*

Anne Gillespie, *Chief Academic Officer*



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Madison Wisconsin 53713

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2001 Taft Street
Madison, Wisconsin 53713

Allied Family Center
4619 Jenewein Road
Madison, Wisconsin 53711

FIND OUT MORE AT WWW.BGCDC.ORG

GREAT FUTURES START HERE.