



BOYS & GIRLS CLUB
OF DANE COUNTY

***OPENING the DOORS to
Great Futures from the Cradle through College***

Our 5-Point Plan is Inclusive.
More sites, more members, more collaboration, more partners, and more donor engagement.
It's a formula for success!!



[Our Five Point Plan for Dane County's Young People](#)

1. Enhanced Programming While Providing World Class Experiences for Kids
2. More Sites, More Hours & More Kids Resulting in Them Performing Better in School
3. Critical Community Involvement to Connect Resources To Kids
4. Capital Investments for Programming Support in Schools in Communities
5. Responsible Infrastructure Growth to Ensure Members Have Needed Resources

[Our Vision](#)

To inspire and empower all young people, especially those who need us the most, to reach their full potential as productive, responsible and caring adults.

[Our Mission](#)

To be the leader in youth development programs, by developing partnerships to produce positive outcomes for young people, families and communities.

[Our Big Audacious Goal](#)

We will transform the lives of 10,000 young people annually by 2018 with 90% of our active kids' graduating from high school and prepared for a post secondary education

[The keys that will open doors to a Great Future:](#)

Education, Character & Healthy Lifestyles, Sense of Safety & Fun, Empowerment and Supportive Relationships

[Our Strategic Vision to Help "Open Doors" for Young People in Dane County](#)

Dane County children face long odds on the road to adulthood. Our community has two choices: it can continue to let the crippling effects of poverty plague our county, or it can put its resources behind an innovative approach to lift our children from a life of hopelessness to a life of success and opportunity.

Children born in poverty are cut off from opportunities that should flow freely across culture, race and socio-economic status. They are less likely to finish high school and are more likely to be underemployed. Boys face higher rates of incarceration or become victims of deadly violence. Likewise, girls are more likely to get pregnant during their teens years. Thousands of young people are unlikely to be shown a way out of a pattern that has repeated itself through several generations. The American Dream has become the new Urban Nightmare.

Traditional institutions are overwhelmed. They face a new reality radically different from when they were first created. Children are not entering school with the tools they need to learn. Once in school, they are receiving no educational reinforcement of what they've learned through the day.

Boys & Girls Club is undertaking a bold and groundbreaking approach to these issues by giving the kids the places, the programs and the people to help them reach their full potential. Our strategic vision will focus on creating unique partnerships and enhancing what we already know works. **It is important to note that no one program or partnership will sweep away the problems facing our county's young people; however we are confident that together we can make a major, immediate impact on this endemic problem.**

Currently, the Boys & Girls Club provides programming to 3,000 school age students at two club locations and seven school sites. Our goal is to reach more children. Nearly **33,000 school-aged young people are living in poverty in Dane County.** Our future literally flows through the school doors each day. It is our partnership with these schools that offers the greatest potential to make an impact on the institutionalized conditions of hopelessness and poverty our children face each day.

The benefits are many: Kids go directly from school to the Clubs each day where quality, after-school programs are available. Staffs at the schools and clubs are likely to extend their workday in order to give kids a sense of familiarity, continuity and structure. Donors know that their dollars are stretched farther by not having to build new facilities.

By "Opening the Doors" to better and more after-school sites, we also open up the possibilities to success. Our vision builds on this model. What if we could support families and their children's school experience by providing enhanced Boys and Girls Clubs programs at double the after-school sites? In this context, we begin to see the structure for positive change. We might even permit ourselves to see a solution dramatic enough to offer real hope.



[This is a vision of unprecedented size and scope.](#)

It is certain that our bold, new vision would stretch the Boys and Girls Clubs exponentially, but it is also clear that “Opening the Doors” to Great Futures will be a model that not only builds on established programs that work, but also reaches for new heights of innovation and inclusiveness. Our vision for more after-school sites, more members, more collaboration with community partners, more volunteers, and more involvement by our donors is a true formula for success.

Meeting with key stakeholders to present the “Opening the Doors” to Great Futures Campaign is essential. A market study of the community-individuals, corporations and foundations that provide funding will be conducted to gauge the interest and willingness to resolve the dire circumstances many Dane County children live in.

The plan is simple...a child would finish his or her school day and go seamlessly into a Boys & Girls Club after school environment which is designed to encourage strong social skills, foster self-esteem and self-confidence, and provide world-class study support through top-notch mentors.

The Boys & Girls Club core-service programs would be strengthened with increased staff training and further program development. Likewise, partnerships with other like-minded non-profit agencies would provide mentors and programs that teach financial literacy and leadership skills. Our vision includes opportunities to retain the club practices proven to be most effective with our youth, as well as gives us the ability to experiment with creative and ground-breaking approaches. Imagine sites that serve children a meal, encourage fitness and recreation, promote creativity with arts programs, offer basic health screening and provide pioneering literacy programs. These community wide facilities are dramatic in sweep, but pragmatic in implementation.

[Our Case to the Community](#)

- ✦ One in two kids in MMSD qualify for free/reduced lunch
- ✦ One of two student of color don't graduate and many placed in special education programs
- ✦ Racial disparities in our justice system are the highest in USA and juvenile violent arrests have increased 46% since 2010
- ✦ Black infant mortality rate has shot up 4times the rate of white mortality rates
- ✦ Dane County poverty rate is climbing faster than other US cities
- ✦ Dane County has the 2nd highest juvenile arrests in WI
- ✦ Dane County has spent 20 million in 2010 alone on non correctional juvenile justice service and placements
- ✦ Black/Hispanic population account for 11% of youth population, but account for 67% of juvenile detention placements
- ✦ Only 30% of black and Latino students enter kindergarten prepared and ready
- ✦ Almost 50% of Latino and African American young men aged 25-29 in Dane County are in jail or under supervision
- ✦ 93% of black and 83% of Latino seniors of Madison were identified as not ready for college

GREAT FUTURES START HERE.

Local Trends

- ✦ According to recent data released by the MMSD, in the 4th grade, there is a 32-point gap in reading, 35-point gap in math.
- ✦ Only 48% of black students graduate from Madison schools with a regular diploma in four years, compared to 87% of white
- ✦ Only 30% of Black and Latino students enter kindergarten with the necessary skills (compared to 78% of white)
- ✦ 39% of black male middle school students in MMSD are enrolled in special education
- ✦ Wisconsin has the highest academic achievement gap in the country outside of Washington, D. C.
- ✦ 33% of the homeless population in Dane county are children while 776 children in MMSD were homeless
- ✦ Every kid that graduates from high school will earn \$630,000 more than a non-graduate
- ✦ Business are losing 30 billion annually due to weak reading and writing skills
- ✦ Just 20% of Black seniors and completed the ACT and Only 5 were determined to be college ready as state above.
- ✦ Black students are grossly over-represented in special education in the MMSD.
- ✦ Of all students labeled *cognitively disabled*, 46% are Black and 35% are White. Of all Black students labeled CD, 53% are males.
- ✦ Black males were missed a total of 2,709 days of school during the 2009-10 school year due to suspension.

What if?

- ✦ What if kids had a safe, structured place where they could play with friends under the supervision of caring adults?
- ✦ What if they were offered pioneering literacy programs that ensured they can read at their grade level?
- ✦ What if children received a meal after school every day?
- ✦ What if they had fun programs that encouraged fitness and recreation?
- ✦ What if they were offered basic health screening?
- ✦ What if they had arts programs that promoted creativity?

The Answer!!

- ✦ BGC is currently picks up over 100 members daily from 12 of Madison Public Schools.
- ✦ BGC is currently in 6 of Madison Public Schools and run the only BGC site affiliated program in the nation
- ✦ BGC offers an array of programs for boys and girls ages 7 to 18
- ✦ BGC is the home of Star Credit Union the only youth chartered in the Boys & Girls Club movement
- ✦ The BGC AVID/TOP program is currently in 4 Madison Schools with 95% High School Graduation & Enrollment
- ✦ Kids who attended our 2011 summer camp rose to the challenge of defying “summer learning loss” and read over 2,300 books
- ✦ BGC now has over 80 partnerships with different organizations, including two local departments
- ✦ More than 400 kids attended our summer camp programs, with 30% attending least three times a week

Why us?

- ✦ We turn no kids away due to their inability to pay
- ✦ We are recognized as community leaders for reaching our youth in trouble areas
- ✦ The ability to adapt our programming to the needs of the children we serve including CAPA.
- ✦ We were one of the five Clubs in the nation to receive the Money Matters Innovation Award from BGCA
- ✦ BGC was named one of ten Clubs in the nation to receive the Boys & Girls of America “Be Great: Graduate” award
- ✦ BGC was able to serve over 25,000 hot, nutritious meals to more than 2,000 kids in 2011
- ✦ In 2011 more 350 teens visited took more than 34 college field trips to 25 colleges and universities

**Strategic Priority One:
Create a world class experience for 10,000 children from the cradle through college by 2018**

100% of members will have an IDP that includes input from guardian and member to help achieve the five keys to successful opportunities
100% of active members will be exposed to post secondary institutions by their sophomore year in high school
BGC programming will provide a standardized curriculum which will incorporate all five keys to successful opportunities
100% of active members will be exposed to creative and performing arts
100% of active members will be exposed to culturally and socially enriching opportunities
BGC staff to member ratios will average 1 to 12 for school age programming
BGC will recruit 2,000 college students to build and support mentor relationships with active Club members
BGC active members will steadily improve in reading and math scores, behavior, and attendance
1,000 BGC high school students will have access to career exploration and internship opportunities
25% of active Club teens will participate in leadership projects
50% of active members will participate in service learning projects

Strategic Priority Two:

Ensure the young people we serve reflects the population who need us the most with more sites, more hours

BGC will expand efforts and be seen as a vital partner with low income families and students of color to provide programming with greater engagement of the Latino/Southeast Asian communities
BGC will create signature community events for 3,000 members and families from Latino and Southeast Asian communities
BGC will have an active family and community advisory committee of 50 members that represent the members that we serve
BGC governing body and staffing level will reflect the membership of it serves

Strategic Priority Three:

Foster and leverage value added partnerships to connect members to meaningful opportunities

BGC will create a parent resource center to connect parents to resources to support their child's development
BGC will create 500 partnerships with businesses, families, communities, and non profits to support the academic and well being of kids
BGC will create and sustain partnerships with 5 local law enforcement agencies to combat delinquency and truancy
BGDC will have opened 2 Club satellite locations on college campuses for recruitments of volunteers and service learning projects

Strategic Priority Four:

Increase and diversify our financial resources and engage our donors to ensure our member's needs are being met

BGC will double its annual operating budget and its reserves will mirror the operating budget
BGC will increase revenue through specialized programming (summer camp, CAPA, etc.) in strategic areas by 300%
BGC Board of Directors, through various resources will raise \$1 million outside of special events

Strategic Priority Five:

Expand our reach; grow our internal capacity to meet issues facing young people in schools and communities

BGC will have program involvement before school, during school, and after school in schools that need us the most
BGC will develop an accredited training center ensuring the Club has the best trained staff in the county to support teachers, support staff
BGC will merge/acquire/partner/develop service agreements to meet strategic growth needs
BGC will charter 10 additional school sites that need us the most
BGC will secure at least 2 additional facilities in Dane County for at-risk teens resulting in a 30% increase of teens served
BGC will operate 2 additional locations outside of Madison (solidifying our role and impact as a County wide agency)
BGC will increase internal capacity to accommodate strategic growth
BGC will develop an accountability department to assess and ensure we deliver on our promise
BGC will provide services and resources to 500 school aged homeless students needing aftercare services
BGC will develop a comprehensive, competitive sports academy focusing on character and leadership development and sportsmanship
BGC will develop a quality early childhood education program for infants and toddlers
BGC will increase current volunteer base by 100%
BGC will develop an alumni society connecting former members back to resources in the community

Our Values: Compassion * Innovation * Integrity * Respect * Accountability

Our Big Audacious Goal: We will transform the lives of 10,000 young people annually by 2018 with 90% of our active kids' graduating from high school and prepared for a post secondary education