

2017/2018 ANNUAL REPORT



GREAT FUTURES START HERE.



**BOYS & GIRLS CLUB
OF DANE COUNTY**

Dear Community Friends & Supporters,

It has been another amazing year at Boys & Girls Club of Dane County – because of you!! We want to take this opportunity to thank you for your continued and generous support over the years. With your investment, Boys & Girls Club of Dane County can continue to impact more than 6,400 young people who participate in our programs this year and throughout our community.

By 2020, our goal is to transform the lives of 10,000 young people in Dane County, with 90% of our active members graduating from high school and prepared for a post-secondary opportunity. Boys & Girls Club of Dane County will reach this goal by providing continual high quality access to academic support, as well as certified tutors, mentors, summer internship, and dynamic Club-based programs.

It was because of your support that all 162 high school seniors in our AVID/TOPS program graduated this year – a success rate of 100%! Of that, 94% have enrolled into college this fall semester.

This year we celebrated having the first Boys & Girls Club of Dane County member winning the honor of being the 2017 State Youth of the Year for Wisconsin, Riyaaq Ahmed. Riyaaq is a graduate of Memorial High School and was a member of the BGC through our AVID/TOPS college readiness program. Riyaaq also took advantage of our AVID/TOPS academic tutoring, career exploration, and she was one of 250 members that participated in the Summer Internship Program. She worked at UW Health Hospital and Clinic and is attending Edgewood College studying Nursing. Riyaag was also Memorial High School's co-valedictorian

"Boys & Girls Club taught me to take advantage of every opportunity that comes my way. Please help us to inspire the next generation of future leaders!" Riyaaq shared.

With your continued generosity, Boys & Girls Club of Dane County can continue to impact and inspire young people like Riyaaq to pursue their academic endeavors.

Boys & Girls Club of Dane County has accomplished many great things in 2017 because of you:

- We have 928 Boys & Girls Club high school students currently enrolled in college
- 162 AVID/ TOPS seniors graduated in June 2017
- In 2017, BGCDC served more than 6,400 young people in Dane County
- We served more than 40,000 healthy meals to Boys & Girls Club members
- BGCDC transported more than 700 kids, weekly, to our Club and school sites
- 250 BGCDC high school and college students benefitted from paid internships this summer
- More than 350 kids participated in our Summer Camp Programs

Thank you for another great year!

With Warmest Regards,



Michael Johnson, CEO
Boys & Girls Club of Dane County



A LETTER FROM THE CEO



MICHAEL JOHNSON, CEO
BOYS & GIRLS CLUB OF DANE COUNTY



OUR MISSION

To inspire and empower all young people, especially those who need us the most, to reach their full potential as productive, responsible and caring adults.

OUR VISION

To be the leader in youth development programs by developing partnerships to produce positive outcomes for young people, families and communities.

OUR VALUES

**ACCOUNTABILITY COMPASSION INNOVATION
INTEGRITY INSPIRATION RESPECT**

OUR STRATEGIC PRIORITIES

- 1** Create World Class Experiences for 10,000 Young People
- 2** Ensure the Young People We Serve Reflect the Population Who Need Us the Most with More Sites and More Hours
- 3** Foster and Leverage Value-Added Partnerships to Connect Members to Meaningful Opportunities
- 4** Increase and Diversify Our Resources and Engage Our Donors to Ensure Our Members' Needs are Being Met
- 5** Create Responsible Infrastructure Growth to Ensure Members Have Needed Resources

OUR BIG HAIRY AUDACIOUS GOAL

WE WILL TRANSFORM THE LIVES OF 10,000 YOUNG PEOPLE ANNUALLY BY 2020 WITH 90% OF OUR ACTIVE MEMBERS ON TRACK TO GRADUATE FROM HIGH SCHOOL AND BE PREPARED FOR POST-SECONDARY EDUCATION.

ABOUT US

CLUB LOCATIONS

Boys & Girls Club Administrative Office
1818 W Beltline Hwy
Madison, WI 53713

Taft St Location
2001 Taft St
Madison, WI 53713

Allied Dr Location
4619 Jenewein Road
Fitchburg, WI 53711

PROGRAM SATELLITE CLUBS

Cherokee Heights Middle School
James C. Wright Middle School
East High School
Lafollette High School
Memorial High School
Verona Area High School
West High School

CLUB INFORMATION

| | |
|-------------------|--------|
| Yearly Membership | \$10 |
| Members | 6,500+ |
| Employees | 85 |
| Board Members | 27 |
| Program Partners | 125+ |



BECAUSE OF YOU...



FUTURES SHINING BRIGHT: YOUTH OF THE YEAR GOES TO REGIONALS

This past February, BGCDC hosted its Youth of the Year event at the Concourse Hotel. Youth of the Year is a Boys & Girls Club of America program designed to showcase the best and brightest youth each club, state, and region has. Youth of the Year finalists are teens ages 14-18 with regular Club attendance for at least two years and must exhibit exemplary qualities in the areas of Leadership, Character and Service, Academic Excellence, and Healthy Lifestyles. Candidates complete an extensive application process including writing personal essays on his/her Club Experience, Vision for America's Youth, and Personal Brand, in addition to collecting letters of recommendation. This year's Dane County winner was Riyaaq Ahmed, a 17-year-old student who attended Memorial High School at the time of her winning.

As the winner of Dane County's Youth of the Year, Riyaaq went to compete in the State of Wisconsin Youth of the Year held in Green Bay, Wisconsin in March. The State's competition is comprised of winners of 142 Clubs statewide. For the first time in the 19-year history of BGCDC, one of our members, Riyaaq, won Wisconsin's Youth of the Year! This was an amazing achievement and Dane County was honored to have one of its finest members representing not only Dane County, but the State of Wisconsin in the Regional Youth of the Year competition in Chicago, Illinois in July. She did not advance in the competition, but we could not have been prouder of her accomplishments.

Riyaaq became a member of BGCDC through our AVID/TOPS program. She graduated James Madison Memorial High School as co-valedictorian and is currently a Freshman at Edgewood College studying nursing. While a member of BGCDC, Riyaaq participated in our academic tutoring, career exploration, and internship program at University of Wisconsin Hospital & Clinics. While in high school, she founded the Muslim Student Association and volunteered at St. Mary's Care Center and the Islamic Center of Madison.

Riyaaq exemplifies how great futures start at Boys & Girls Club!

MAKING A DIFFERENCE: OUR CEO IS RECOGNIZED FOR HIS COMMITMENT TO THE COMMUNITY

On September 19, 2017, John Stofflet of NBC 15 surprised our CEO, Michael Johnson, with the presentation of the prestigious "Making a Difference" award. This award is presented every month to someone who is making a difference in the lives of others. Johnson helps to make a difference, every day, in the lives of Club kids through his leadership, advocacy, and passion for the Club. His nomination, however, was for going above and beyond with the Hurricane Harvey relief efforts and the subsequent support efforts for Hurricane Irma. Johnson was honored and humbly accepted the award with his wife, Toya, at his side. We are fortunate to have such a great leader for our organization.

TRANSFORMING LIVES: 100% OF AVID/TOPS SENIORS GRADUATE

On May 18, 2017, in partnership with Madison Metropolitan School District, more than 300 family members and guests attended our AVID/TOPS College Signing Event to celebrate the graduation of 162 seniors and to witness the signing of their commitment letters to college. Not only was this a record number of AVID/TOPS graduates, this represented 100% of our seniors. These students are currently attending 25 colleges and universities with two graduates joining the military. Additionally, more than \$100,000 in grants and scholarships were awarded to help them achieve continued success.

MEMBERSHIP AT AN ALL TIME HIGH

We are proud to report that we are serving more children than ever before – more than 6,500 youth were served this year. Additionally, Summer Camp daily attendance increased by 37%. Our goal is to serve 10,000 members by 2020 and we are on our way!

PEDDLING TO EMPOWER LIVES AT RECORD NUMBERS

Club members, employees, riders, volunteers, and community partners helped to make this year's Bike for Boys & Girls Club a record-breaking event! We had more than 1,200 riders participating and exceeded our fundraising goal to support Club programs.

FUN-FILLED & EDUCATIONAL SUMMER

More than 350 youth participated in our Summer Camp Program, making it another amazing summer here at BGCDC. Camp activities included swimming lessons, the reading program, Garden Club, basketball games, Badges for Baseball, the Gilbert Brown Football Camp, golf, CAPA music making and dance-offs, a mini-Olympics, Unity Club, Beading Club, STEM workshops, and the taping of "Club Survival," a three-part teen show about the everyday lives of our Club teens and the joys and stresses they face. Additionally, the kids went on numerous field trips and enjoyed a summer full of fun-filled activities and continued education.

CREATING MORE SMILES FOR OUR KIDS

Poor dental care is one of the leading causes of children missing school every day. This year we have been working hard to ensure this is no longer an issue for our Club members. We started the construction in late 2017, and in early 2018, More Smiles Wisconsin will open a new three-chair dental clinic in our Allied Family Center thanks to a generous grant from Delta Dental and funds raised by More Smiles Wisconsin and Boys & Girls Club of Dane County. Dr. Neema Jahdi and hygienist Chelsey Kilmer will provide cleanings, fillings, extractions, and preventative services like fluoride varnish on all teeth and sealants on cavity-prone molars. We look forward to making more smiles in our community.

PREPARING KIDS FOR CAREERS

Our Internship Program provided 75 paid internships to high school and college students with the opportunity to earn wages and receive career exposure through our partnerships with 33 employers. This year's program focused on rotating internships where students rotated between two or three different departments within the organizations during their six-week internship to give them varied experiences. We are thankful to companies such as UW Health, BMO Harris Bank, MG&E, Madison Sewer, and Applied Tech, to name a few.

GIVING BACK: BGCDC HELPS HURRICANE VICTIMS

Hurricane Harvey in Texas and Hurricane Irma in Florida brought vast devastation to those areas and their citizens. Boys & Girls Club of Dane County took action to help where they could. More than 1,000 people donated to this effort and more than 200 volunteers helped organize all of the donated items and get them onto six trucks and vans. Our community stepped up and donated items worth more than \$350,000 and an upwards of \$40,000 in monetary donations to support a number of families affected.

This effort was made possible through a partnership with Boys & Girls Club of the Austin Area and our efforts were able to be directed to areas with the most need such as La Grange, Texas. Some of our staff and volunteers traveled to Austin where they were greeted by more than 300 volunteers to unload and reload trucks. We then visited La Grange where we were able to see the devastation, first-hand. We took six families who lost their homes and all their possessions on shopping sprees purchasing them food, clothing, household items, and short-term support for their families.

PREPARING KIDS FOR BACK2SCHOOL

This year, our annual Back2School Bash and Backpack Giveaway event partnered with the City of Madison's Wetfest at Elver Park to provide a day of fun-filled activities, a free community meal, and entertainment for families and the community to enjoy. We gave away 3,000 backpacks filled with supplies making this the largest backpack giveaway event in the history of Dane County!



WHO WE SERVE

2017-2018 Demographic Information – Serving Kids 5-18

EDUCATION SPECIFIC MEMBERSHIP

1,488

+

5,400

TOTAL MEMBERSHIP

6,888

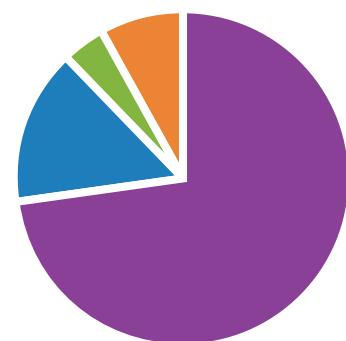
YOUTH OF COLOR

95%

CAUCASIAN

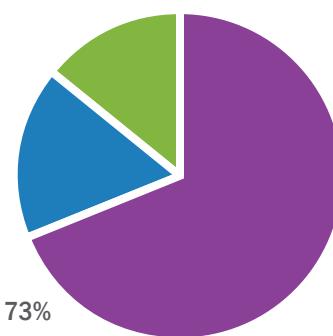
5%

REVENUE & EXPENSES



**REVENUES
\$5,448,000**

- Contributed Support: 73%
- Special Events: 15%
- United Way: 4%
- Fees & Other: 8%



**EXPENSES
\$5,148,000**

- Programs: 69%
- Development: 17%
- Administration: 14%

Revenue comes from a variety of sources, including grants, contract for service, donations and membership fees. Fundraising campaigns include direct mail, online and special events. All donations are voluntary.

2017/2018 DONORS

(\$5,000+ annually)

The Burke Foundation, Inc.
American Family Mutual Insurance Company
City of Madison
Mary Burke
United Way of Dane County
Great Lakes Higher Education Guaranty
(now Ascendium)
CUNA Mutual Group Foundation
Theda and Tamblin Clark Smith Family Foundation
Irwin & Robert Goodman Foundation, Inc.
Madison Community Foundation
Boys & Girls Clubs of America (OJP)
Dane County Department of Human Services
John & Jo Ellen McKenzie
The Oscar Rennebohm Foundation Inc.
Verona Area School District
Herb Kohl Philanthropies
City of Fitchburg
Fiskars
U.S. Cellular
Madison Gas & Electric
The Magic Pebble Foundation Inc
Michael & Lee Ann Dillis
Taco Bell Foundation
Dave Beck-Engel
Richard & Mary Lynch
Daniel & Julie Hartung

Tim & Lori Stadelman
Steve Stricker American Family
Insurance Foundation
BMO Harris Bank
Chris & Sara Fortune
TREK Bicycling Corporation
J.G. Van Holten & Sons, Inc
Greater Green Bay Community Foundation, Inc.
Palmer Johnson Power Systems LLC
Madison House Buyers, LLC
Ford & Penny Ballantyne
Prescott Family Foundation
Bill & Jane DeAtley
Stark Company Realtors
Quartz Health Solutions, Inc.
Terry & Annie Bolz
Milios Sandwiches
UW Health
Catalent Pharma Solutions
Evjue Foundation
Jack Lussier
Steve And Lori Pagelow
The CarMax Foundation
Thad Schumacher
Attic Angel Association
Alliant Energy Foundation, Inc
National Guardian Life Insurance



Matt Ellsworth
First Business Bank
Olson Toon Landscaping, Inc
M3 Insurance, Inc.
Paul Tonnesen
Wisconsin Realtors Foundation, Inc.
Herzing University
Madison Metropolitan School District
Capitol Bank
Anthem, Inc.
Wells Fargo Bank
Group Health Cooperative of S. Central WI
Merrill Lynch, Pierce, Fenner & Smith Inc
Metcalfe Markets, Inc.
Fred & Ann Rouse
Mark Bakken
Aaron Olson
Andreas & Barbara Rouve
Associated Bank
First Choice Dental Group
Jeff Levy
Marjorie Sanger
Spuncast, Inc.
SVA Plumb Financial LLC
The Nehemiah Corporation
Technology Education Foundation, Inc

BOARD OF DIRECTORS

Emilio Cooper, Chair
Jenny Santek, Vice Chair
Bob Walkowiak, Treasurer
Julia Voss, Secretary
Board Members
Astrid Vaccaro
Amos Anderson
Beth Korth
Carl R. Kugler
Chris Fortune
Conor Caloia
Dean Pribbenow
Dwayne Maddox
Fred Rouse
Jay Loewi
Jim Buchheim
Julie Bauer
Kimila Daniels
Mark Huth
Mark Thomas
Mike Dillis
Nasra Wehelie
Oscar Mireles
Paul Tonnesen
Scott Jones
Sean Mullen
Stan Davis
Steve Lipton
Terry Bolz

LEADERSHIP TEAM

Michael Johnson, MBA, Chief Executive Officer
Rod Mitchell, Chief Operating Officer
Alexander Gagnon, VP of Education
Janine Stephens, Chief Development Officer

GREAT FUTURES START HERE.



BOYS & GIRLS CLUB
OF DANE COUNTY

Boys & Girls Club Administrative Office
1818 W Beltline Highway
Madison, Wisconsin 53713

Taft Street Location
2001 Taft Street
Madison, Wisconsin 53713

Allied Family Center
4619 Jenewein Road
Madison, Wisconsin 53713

FIND OUT MORE AT WWW.BGCD.C.ORG