

WHATEVER IT TAKES TO EMPOWER TOMORROW'S LEADERS



Celebrating over 20 years of serving youth, families and communities

A MESSAGE FROM OUR PRESIDENT & CEO



Dear Community Friend and Supporter,

What a year it has been! We held the grand opening of our largest investment ever with the McKenzie Family Boys & Girls Club, continuously worked to overcome obstacles from the COVID-19 pandemic and launched new efforts to provide our services both online and inperson.

Since March 2020, we've experienced overwhelming encouragement, trust, and support from our community. When the pandemic hit, we reimaged how BGCDC would serve the needs of young people, individual and families

affected by COVID-19. In response, we were met with a community that showed us what was important to them and together we learned to lean on one another in our time of greatest need... **THANK YOU**.

Through YOUR generosity, we:

- Distributed much needed funds to 39 local area non-profits
- Supported COVID-19 relief efforts through our MOVE4BGC Campaign
- Empowered 6,312 youth
- Rallied support for downtown businesses

We need **YOU** now more than ever. We remain firmly committed to our mission – "to inspire and empower all young people, especially those who need us most". Join our movement to help support Dane County youth today and in the future. On behalf of our members, families and community, **THANK YOU** for your monetary gift.

With Warmest Regards,

MICHAEL JOHNSON, PRESIDENT & CEO,

BOYS & GIRLS CLUBS OF DANE COUNTY

YOUTH OF THE YEAR



ANI DICKERSON
CLASS OF 2020-2024, MARQUETTE UNIVERSITY

Ani, a Class of 2020 graduate of the AVID/TOPS program at Madison West High School, has been a member of the Boys & Girls Clubs since the age of seven. She is a sister, daughter, and role model for younger students, as well as an active member of the Black Student Union. Ani was recognized through West High School's student spotlight for her dedication and leadership. As an aspiring criminal defense lawyer who is passionate about prison reform, she strives to help people who deserve a second chance. Ani is attending Marquette University to study Pre-Law.

"During my time at the Boys & Girls Club I was able to gain crucial social skills, develop supportive relationships and gain financial knowledge. I became more self-aware of my worth in the Club and was constantly reminded of my importance. Please support Boys & Girls Clubs to give more kids like me opportunities to succeed." – Ani

MOVE4BGC

Move4BGC brought family, friends, coworkers and neighbors together for a fun-filled campaign promoting active, healthy lifestyles while raising funds for the Boys & Girls Clubs of Dane County. This was the Club's first ever, completely virtual campaign. Our goal was to feed young people, families and first responders, as well as provide virtual programs to engage our youth.



OUR IMPACT

- 17,000+ meals were provided to youth and families
- Over 1,000 First Responders were fed in partnership with local restaurants
- 140+ youth and young adults were hired for paid summer internships
- 165,000 free face masks and gloves were distributed
- Our first ever Virtual Program was launched

COVID-19 EMERGENCY FUND

With Selfless Ambition, United Way of Dane County, and other community-based organizations, we raised and distributed funds to cover the essential needs of young people, individuals and their families affected by the COVID-19 Virus. Through the generosity of hundreds of individuals, we were able to address the following Funding Priorities:

OUR IMPACT

- 723 Individuals received medical supplies
- 100,372 Meals provided for youth, families and seniors
- 74,492 Care Boxes distributed
- 7,901 Emergency Grants awarded for local families
- 61 Emergency Grants given to support college students



GET TESTED TODAY CAMPAIGN



In partnership with Public Health Madison & Dane County, we hosted a six FREE COVID-19 testing sites. We also provided 2 testing sites at Delavan-Darien High School in partnership with Walworth Volunteer Services, United Way of Walworth County and the Emergency Management Division. Our goal was to ensure under-represented communities have access to free COVID-19 testing.

OUR IMPACT

- 1,751 people were tested in Dane and Walworth Counties
- 71% of those tested stated it was their first time getting tested
- 45% of individuals tested were people of Color
- 21% did not have established healthcare
- 28% had symptoms or were exposed to someone with COVID-19
- *Statistics based on Public Health Madison and Dane County









CORE PROGRAM AREAS

CHARACTER & LEADERSHIP

Responsibility, Skills, Leadership, Work Ethic, Training, Readiness, Morality

HEALTH & WELLNESS

Life Skills, Mental Health, Happiness, Mindfulness, Nutrition, Movement, Healthy Habits

EDUCATION & CAREER DEVELOPMENT

Advancement Via Individual
Determination/Teens of Promise,
Digital Career Experience, College
Ready Scholars, TOPS College Success,
College Club, Summer Internships, Youth
Leadership for Social Change

SPORTS & RECREATION

Teamwork, Relationships, Leadership, Confidence, Physical Activity, Reduced Stress. Life Skills

THE ARTS

Creativity, Self-Expression, Individuality, Story Telling, Imagination, Style

FAMILY ENGAGEMENT

Trust, Relationships, Teamwork, Growth, learning, resources, connection, Love

Visit https://www.bgcdc.org/aboutus/facts-figures to see our complete 2019-2020 Annual Report



Boys & Girls Club Building Great Futures

Our journey to joining the Sun Prairie community began 10 years ago. Community leaders recognized the need for additional support for children and families as the population continued to grow. Due to the extraordinary generosity of John & Jo Ellen McKenzie and their \$1M donation, the new Club was established in their name. Our new 20,000 sq/ft building features multi-use classrooms, a technology hub, a full kitchen, an art room, a gym, and a performing arts stage to house our highquality, licensed programs. The center has a full-day Preschool and after school programs.







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