



**Be Part of the Celebration &
Grand Opening of the McKenzie
Regional Workforce Center!**

**Partnership & Sponsorship
Opportunities**

**Great Futures
Start Here!**



**BOYS & GIRLS CLUBS
OF DANE COUNTY**



Welcome & Thank You

Welcome! Thank you for your interest in positively impacting the lives of youth in our community and your consideration to partner with or sponsor an event with Boys and Girls Clubs of Dane County.

The Boys & Girls Clubs of Dane County is a non-profit youth development organization serving thousands of youth ages 2.5 to 24 in 11 locations, including 8 school-based sites and three traditional Club sites in Dane and Walworth County.



VISION

Boys & Girls Clubs of Dane County will be the leader in youth development programs by developing partnerships to improve the well beings of youth, families, and communities through innovation and collaboration, ensuring high-quality programming and services.

ABOUT MRWC

The McKenzie Regional Workforce Center is the **LARGEST** skilled trades & entrepreneurship center for youth in Southern Wisconsin. At the heart of this center is the Skilled Trades Training Program—a program designed to educate and support interested youth to pursue careers in Skilled Trades.

MISSION

Boys & Girls Clubs of Dane County will inspire and empower all young people, especially those who need us the most, to reach their full potential as productive, responsible, and caring adults.

MOVE 'N' GROOVE4BGC

Saturday, July 15, 2023

MOVE 'n GROOVE4BGC is our largest fundraiser with over two decades of tradition of gathering hundreds of families, organizations, and groups for a fun morning of MOVE activities that include biking, running, and walking.

This year, MOVE 'N' GROOVE4BGC is the starting event in a day full of celebration for the GRAND OPENING of the McKenzie Regional Workforce Center.

We're having an after party! In addition to complimentary food, beverages, and games for the kids, this year we will be having a concert by Madison's very own V05 after participants get back from their ride/run/walk! This party will have everyone GROOVING!





The White Party

July 15th, 2023

The White Party returns to McKenzie Regional Workforce Center as we celebrate the Grand Opening of BGCDC's newest site!

The White Party is a fun and engaging event with food, beverages, photo booth, music and dancing with everyone wearing white.



BOYS & GIRLS CLUB
OF DANE COUNTY

white party

Signature Event Sponsorships

	Presenting Sponsor \$30,000 one available	Community Partner Sponsor \$20,000 one available	Entertainment Sponsor \$10,000 one available	Registration Sponsor \$10,000 one available	Activity Sponsor \$5,000 multiple available	Premium Supporter Sponsor \$2,500 Multiple available
Named sponsor on webpage, event registration site, newsletters, social media, other printed materials, and event signage †	●	●	●	●	●	●
Logo displayed	Displayed Largest	Displayed 2nd Largest	Displayed 3rd Largest	Displayed 3rd Largest	●	●
Opportunity to speak during event program	●	●				
Verbal recognition at event	●	●	●	●		
Complimentary registrations	16*	8*	8*	8*	8*	4
Reserved tables, signed (White Party)	2 Tables	1 Table	1 Table	1 Table	1 Table	
Ad in Hearts for Helping program	Full Page Back Cover	Full Page Inside	Half Page Inside	Half Page Inside		
Logo on t-shirt** (MOVE 'N' GROOVE4BGC)	●	●	●	●	●	●
Opportunity to add promotional material to packet/gift bag (N/A for White Party)	●	●	●	●	●	●
Opportunity to display your own banner (MOVE 'N' GROOVE4BGC)	●	●				
Corporate volunteer engagement opportunity	●	●	●	●	●	●

\$500 COMPANY VENDOR TABLE

Show off your company and what it offers to the attendees at our signature event. We will provide a table and two chairs; you bring everything else. Will include 2 complimentary registrations to the event. There are multiple opportunities for MOVE 'N' GROOVE4BGC.

† Boys and Girls Clubs of Dane County newsletter and social media reach is over 37,000 people in Dane County, Walworth County and beyond.

*Tickets can be mixed & matched! Presenting sponsors for MOVE may select up to 8 tickets for the White Party (the remaining 8 will be for MOVE). Presenting Sponsors for White Party may select up to 8 tickets for MOVE (the remaining 8 will be for the White Party). MOVE Sponsorships valued at \$20,000 - \$5,000 may select up to 2 tickets for the White Party. White Party Sponsorships valued at \$20,000 - \$5,000 may select up to 2 tickets for MOVE.

**Please note that the partnership form will need to be received no later than one month prior to the event for your company logo to be on the tee shirt. There may be other event deadlines that will also determine whether your logo can be included. To maximize and not lose out on any of the benefits, please turn in the partnership program form as soon as possible. The form is on pages 16 & 17.

MOVE 'N' GROOVE4BGC Sponsorship Form

Please select the level of support that best fits your interests.

Presenting Sponsor \$30,000*

Registration Sponsor \$10,000* **SOLD**

Premium Supporter \$2,500

Community Partner Sponsor \$20,000*

Activity Sponsor \$5,000

Table at Event \$500

Entertainment Sponsor \$10,000* **SOLD**

Individual First Name: _____ **Last Name:** _____

Company Name: _____

Phone: _____ **Email:** _____

Address: _____ **City:** _____ **State:** ____ **Zip:** _____

I (We) pledge to contribute \$_____ to the Boys and Girls Clubs of Dane County as indicated in the above menu.

- Partnerships are renewable annually or every 3 years.
- We encourage you to consider making a three-year commitment to benefit the most from the partnership.

Annual Partnership 3 Year Partnership

This gift will be paid as follows:

Please email an invoice.

Please give any special instructions if you want to schedule your payment in a specific way: _____

Sending a check (Make payable to Boys and Girls Clubs of Dane County and include a copy of these forms.)

Send to: Boys and Girls Clubs of Dane County, 1818 W. Beltline Hwy, Madison, WI 53713

Stock Transfer Option - Please work with our broker, Merrill Lynch. DTC: 8862, Account Number: 670-04486, Contact: Scott Wallen at (608)-283-2756

Make an online donation at www.bgcdc.org
(Please specify in the comments "Partner & Sponsorship" and email forms to specialevents@bgcdc.org)

Make my donation anonymous.

Signature: _____ **Date:** _____

Please email this form to specialevents@bgcdc.org.

Please contact Laura Ford-Harris, Chief Development Officer, at 608-257-4772 or lford-harris@bgcdc.org or Terri Yanke, Assistant Vice President of Development, at 608-661-4761 or tyanke@bgcdc.org with any questions regarding this brochure or corporate engagement opportunities.

BGDCDC is a 501(c)(3) non-profit organization. Gifts are tax deductible as allowed by law.

***Only one sponsorship available**

White Party Sponsorship Form

Please select the level of support that best fits your interests.

Presenting Sponsor \$30,000* **SOLD**

Registration Sponsor \$10,000*

Premium Supporter \$2,500

Community Partner Sponsor \$20,000*

Activity Sponsor \$5,000

Table at Event \$500

Entertainment Sponsor \$10,000*

Individual First Name: _____ **Last Name:** _____

Company Name: _____

Phone: _____ **Email:** _____

Address: _____ **City:** _____ **State:** ____ **Zip:** _____

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Make my donation anonymous.

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Please email this form to specialevents@bgcdc.org.

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**Your support of our youth is essential.
On behalf of our members, families, and community,
THANK YOU, for past and future support.**

