



FOR BOYS & GIRLS CLUBS  
OF DANE COUNTY

July 20th, 2024

McKee Farms Park  
Fitchburg, WI

## STARTING A TEAM FOR MOVE 'N' GROOVE FOR BOYS & GIRLS CLUB

### ABOUT MOVE 'N' GROOVE FOR BOYS & GIRLS CLUB

Move 'n' Groove for Boys & Girls Club brings family, friends, coworkers, and neighbors together for a fun-filled event. Pledges raised support the ongoing mission of the Boys & Girls Club of Dane County. Hundreds of participants will pedal, run, walk, and groove their way across the finish line and into the post-event party of cold drinks, great food, family games and activities, and LIVE MUSIC!

- Move 'n' Groove for Boys & Girls Club is the biggest annual fundraiser for the Boys & Girls Club of Dane County. All proceeds raised go directly to the local Clubs.
- The ride starts and ends at McKee Farms in Fitchburg, Wisconsin, followed by a free, festive after-party featuring food, beverages, dessert, and a live band. The event draws in nearly 1,000 participants and dozens of teams.
- The event is designed to be family-friendly and appealing to both casual participants and more dedicated athletes. It is a fun ride, NOT A RACE.
- Participants have the option of riding 8, 20, or 50 mile Bike ride, a 5k run, a 2 mile walk, or groove with us at a VO5 concert in the park. Teams do not have to select one event—each team member can choose their preferred event. The event starts as early as 7:00 am. Each route has a designated start time.

WALK • GROOVE • BIKE • RUN • WALK • GROOVE • BIKE

Please contact our events team at [specialevents@bgcdc.org](mailto:specialevents@bgcdc.org) with any questions about registration or sponsorships.



## HOW DO I FORM A MOVE 'N' GROOVE FOR BOYS & GIRLS CLUB TEAM?

Most of the participants who participate in the Bike for Boys & Girls Club event participate as a on a team. Any company, organization, or group of friends or family members can form an event team. In order to form a team, you will need to do the following:

- Create an awesome team name
- Select a Team Captain or Co-Captains
- Set your team and individual goals

## EVENT FEES, PLEDGE GOALS, AND PLEDGE REWARDS

There is NO COST to enter a team in the event. However, each team participant is responsible for a registration fee that starts at \$55 and gradually increases up until the day of the event. The earlier you register the better! Team participants are charged this fee when they register on the event website to join a team. This is a tax-deductible charitable contribution to the Boys & Girls Clubs of Dane County.

Each team participant is asked to set a goal of raising at least \$250 in total pledges. The registration fee counts towards the \$250 goal. There are incentives at the \$100 raised level, \$250 level, \$500 level and NEW THIS YEAR \$1,000 level!

Companies and organizations who form teams have the option to sponsor their team's participants registration fees or match up to the total pledges raised.\*

## HOW TO REGISTER PARTICIPANTS ONTO YOUR TEAM

- When you recruit someone to participate with your team, the default process is:
  - Ask them to register on the event website [bgcdc.org/movengroove4bgc](http://bgcdc.org/movengroove4bgc)
  - Select your team in the "team name" pull down menu when registered online
  - Pay the registration fee online

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\*Teams that opt to sponsor their participants will need to contact us before registering if they do not want their participants to be charged the fee when they register on the website.